
ERIKA PETERSON

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314 Sherwood Ave.
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Profile

A dedicated professional with more than 15 years library experience. Specializes in leadership, community building, collection development and management, access and public services, and media.

Experience

Director of Media Resources

James Madison University; Harrisonburg, VA — 2011-Present

Responsible for oversight of the university library media center. Manage collection building, access and public services, digitization and streaming services, digital media lab and daily operations for the center. Supervise three full time employees. Report to Associate Dean for Public Services and engage in planning and coordination of all library services as a member of Public Services Directors Committee and Management Council. Serve as liaison to School of Media Art and Design.

Clemons Library Collections Manager

University of Virginia; Charlottesville, VA — 2007-2009

Responsible for all collection development for Clemons Library, the undergraduate library at UVa. Planned and implemented a complete revision of the library's approval plans. Provided continued oversight of the media collection. Responsible for supervision of the library's reserve unit, and for directing staff engaged in collection building activities in Clemons. Primary research and reference specialist for the library.

Head Voyage Librarian

Semester at Sea — Fall 2006

Responsible for management and administration of the shipboard library. In preparation for the voyage I hired the assistant librarian, performed collection development and served as primary contact for faculty. During the voyage I provided traditional reference service, supervised one FTE and six student employees, taught library instruction sessions, and attended faculty meetings. Additionally, I planned and completed a project to inventory and rebarcode the collection. During this process I weeded the collection significantly, corrected faulty cataloging, and made recommendations for collection development.

Media Librarian

University of Virginia; Charlottesville, VA — 2002-2007

Responsible for all visual media collecting for the University of Virginia Libraries. Maintain extremely popular, rapidly growing 30,000+ title collection. Manage generous, partially endowed collection budget. Subject Specialist/Collection Manager for media studies monographs. Manage the second busiest service point in the UVa Library System. Supervise two FTEs. Project management responsibility for 5,000 reel television news access and digitization pilot program. Assist with facility planning, faculty and staff recruitment and hiring, bibliographic instruction, reference, and special projects.

General Reference Librarian/ Media Coordinator

University of Louisiana at Lafayette; Lafayette, LA — 2000-2002

Responsible for providing reference services, conducting library tours, traditional classroom bibliographic instruction, and collection development. Initiated the audio-visual collection at Dupré Library, assuming sole responsibility for the collection through the creation of a collection development policy, selection, coordination with acquisitions, cataloging, processing and circulation. Served as selector for Social Sciences departments. Redesigned the reference department web site. Authored several bibliographies. Received outstanding reviews for reference service and bibliographic instruction.

Education

Louisiana State University; Baton Rouge, LA

Master of Library and Information Science, 1999

University of New Mexico; Albuquerque, NM

Bachelor of Arts in English, *cum laude*, 1997

Selected Committee Service

- Carrier Redesign Building Task Force, Technology Visioning Subcommittee (2014-2015)
 - Teaching and Learning with Technology Conference Planning Committee, member (2013-2015)
 - Collection Development Committee, Arts and Humanities Cluster Representative (2012-present)
 - Intranet Governance Committee, Public Services Representative (2012-present)
 - Travel Committee, chair (2011-2013)
 - iLink Implementation Team, member (2005)
 - Tape-based Collections Committee, co-chair (2003-present)
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- Multicultural Issues Committee, Treasurer (2002-present)
 - Bayou Bijou International Film Series, Chair (2000-2002)

Presentations and Publications

Collection and Use of Popular Video in the Academic Library, Presenter
(2015) International Popular Culture Association Conference

Duncan, Cheryl J., and Erika Day Peterson. ***Creating a Streaming Video Collection for Your Library***. Rowman and Littlefield, 2014.

You Ought to Be in Pictures: Bringing Streaming Video to Your Library, Co-presenter (2011) Charleston Conference

Affiliations

Virginia Association of Academic Media Professionals (co-founder)

American Library Association

Association of College and Research Libraries

Video Round Table

Association of Moving Image Archivists

Popular Culture Association

Consortium of College and University Media Centers
